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Latino Americans: 500 Years of History

Millie Gonzalez

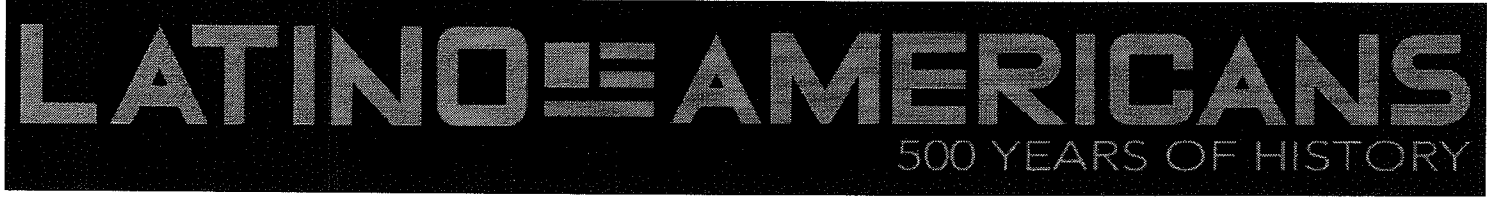
Framingham State University

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Framingham State University: Proposal

pbossange@framingham.edu

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Project Director Information

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1. First Name Virgen
2. Last Name Gonzalez
3. Email Address vgonzalez@framingham.edu
4. Phone Number 508-626-4664
5. Extension -
6. Title Emerging Technologies and Digital Services Librarian
7. Department Henry Whittemore Library
8. Institution Framingham State University
9. Address Line 1 100 State Street
10. Address Line 2 P.O. Box 9101
11. City Framingham
12. State MA
13. ZIP Code 01701-9101
14. Institution Type Academic Library
15. Community Type City/Suburb
16. Website www.framingham.edu
17. DUNS Number 948845193

Orientation Attendance

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☒ Yes, we plan to attend the June 28, 2015 Latino Americans orientation sessions during the ALA Annual Conference in San Francisco, CA (Indicate below who will be in attendance).

If you plan to attend the orientation programs, indicate your representation below. Check all that apply.

☒ Project director will attend.

☐ (No) Partner organization representative will attend.

(No) Project scholar will attend.

Proposal Narrative 1: \$3,000

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Describe why your institution would like to participate in this project, including community interests and demographics, key themes from the *Latino Americans* series that you intend to explore, and why the cultural life of your community would benefit from examining Latino American history. Please state three primary goals for your institution/community for this project.

1. Why FSU would like to participate: Framingham State University (FSU) would like to participate in the Latino Americans project because it believes its local community will benefit from exposure to the series. The programs will encourage dialogue and foster greater understanding about events that were integral to the history of country. FSU seeks to facilitate and inspire discussion as to how these events relate to and influence its community. FSU would like to show its support of Latino Americans and the immigrant experience in the community of Framingham by partnering with MassBay Community College and the Framingham Public Library.

Demographics:

FSU: By virtue of its location and status as a public university, FSU is uniquely positioned to be of service to underserved populations in the area, and thus serves as an important educational and cultural center in the MetroWest region of Massachusetts. As of Fall 2013, FSU provided a strong educational foundation to 4,584 undergraduates and 1,845 graduate students, who enjoyed small, personalized courses. Total student population included 4,416 women and 2,013 men. There are 397 undergraduates who identified themselves as Hispanic, 336 African Americans, 3,439 White, non-Hispanic, 8 American Indian or Alaska Natives, 100 Asians, 3 Pacific Islanders, 129 students classified as 2 or more races, and 160 students whose race or ethnicity were unknown. Since 2012, enrollment of minority students increased from 17% to 26% among new students. Almost 74% of undergraduates qualify for and receive financial aid.

Community: The town of Framingham serves many surrounding communities as a hub for travel, history, the arts, and education. The area is a multi-cultural commercial district where more than 20 languages are spoken. Framingham's Downtown has been in economic decline for decades. An influx of enterprising immigrants has kept the area from emptying completely, and it is now starting to reinvent itself.

As of the census of 2010, there were 68,318 people. The racial makeup of the town was 65.3% White, 5.8% Black, 0.8% Native American, 6.3% Asian, 0.1% Pacific Islander, 6.27% from other races, and 3.38% from two or more races. Hispanic or Latino of any race were 13.4% of the population. Brazilian immigrants have a major presence in Framingham. (Source: 2010 Census Quickfacts)

The town's public school students are comprised of 6.4% African American (versus 8.7% for the state) students, 5.8% Asian (6.3% for the state), 24.5% Hispanic (17.9% for the state), 60% White (63.7% for the state), and 3.2% Multi-Race, Non-Hispanic (3.1% for the state).

Key Themes: On the occasion of the 50th Anniversary of the Immigration and Nationality Act of 1965, FSU would like to re-examine the social and cultural history of Latino-Americans by focusing on the issue of immigration.

Why cultural life of FSU community will benefit: Given the ethnic mix in Framingham, especially the growing population of Latino citizens in the younger generation, the discussion of the topics covered by the documentary series is necessary and productive, as well as exciting and interesting. The exploration of Latino-American immigration will serve as a case study for the universal immigrant experience, and will help to foster empathy in the community. The community will learn that, no matter what their ethnic background, each group's struggles and hopes for the future are similar.

Goals: 1) To bring scholarship on Latino-American histories to new audiences; 2) Engage people in examining and documenting the history of Latino-Americans; 3) Foster understanding of the Latino-American experience.

Describe your plans to host scholar-led viewing and discussion programs that feature episodes of *Latino Americans*. (At least two episodes must be screened.) Be sure to include which episodes will be used; why you selected them; what format your program will take including length and humanities questions that will be explored during discussion; scholar/speaker background(s) including discipline and highest degree; and evaluation plans.

Note: You will be asked to upload a vita or biography (up to two pages) for the scholar(s) and his or her letter of commitment to participate in the project in the Uploads section. Applications without a confirmed project scholar will not be considered.

1. Scholar-led Program Number One: Professor Patricia Sanchez-Connally will present Episode IV of the series, "The New Latinos." She selected this episode because it discusses wave migrations that have significantly impacted the socio-political landscape of the United States. Her program will explore the push and pull factors for immigration waves then and now, and the ways in which race/ethnicity affect the reception and incorporation of immigrants. Professor Sanchez-Connally's session will run about two hours. She will begin by forming small groups of the attendees and having them discuss their family origins. The attendees will then watch Episode IV of *Latino Americans*. Professor Sanchez-Connally will proceed to lead a large group discussion of the episode and how the participants feel it related to and enhanced the small group discussion.

Scholar background: Professor Sanchez-Connally is a Ph.D. candidate at UMass Amherst. She taught at FSU as a visiting lecturer in 2011, and joined FSU as an Academic Diversity Fellow in spring of 2014. She earlier served as Assistant Director of Undergraduate Admissions/Coordinator of Multicultural Recruitment in FSU's Admissions Office. Prior to that, she held positions as GEAR UP Program Coordinator at the Education Resource Institute in Boston and as Senior ACCESS Advisor in the Boston Plan for Excellence in the Public Schools. She is an active scholar in the area of racial/ethnic identity and college success.

Scholar-led Program Number Two: Professor Marco Mena will present Episode VI of the *Latino Americans* series, "Peril and Promise." He

will discuss the waves of refugees from Cuba, as well as the arrival of thousands of Central Americans into the United States. Topics such as illegal immigration and anti-bilingualism will also be explored. Professor Mena's program will run approximately two hours, and will include group discussion.

Scholar background: Marco Mena possesses an M.S. in Spanish and has been an Associate Professor and Chair of the World Languages Department at MassBay Community College since 2007. In addition, he is Director of the Study Abroad Program in Costa Rica, and a Service Learning Coordinator. Previously, he was the Spanish Language Immersion Academy Director at Middlebury-Monterey Language Academy in Middlebury, Vermont. Earlier teaching included faculty posts at Normandale Community College and University of Wisconsin-Oshkosh.

Evaluation plans: Evaluation of the success of this project will consist of a tally of the numbers of attendees at the programs. Post-event surveys will be administered to program participants asking whether they have experienced increased knowledge and/or awareness of the subject matter. This will give the partner organizations an opportunity to gather comments and feedback to ensure that the goals of the project are being met. FSU will establish a webpage specific to the project and will monitor its use. A report will be issued to participating scholars and librarians to discuss the results of post-surveys and assessments.

Describe your plans to host at least two additional *Latino Americans* programs. Provide as much information as possible about your program format(s), how each program relates to your overall program goals, speakers and presenters; humanities questions that will be explored; additional content that will be incorporated (e.g., book titles, film titles, objects, sites, archival collections); and how related content was selected.

Note: If you are applying for a \$10,000 grant, you should skip this question and describe your plans in the proposal narrative section ahead (Narrative G).

1. Program One: September 17, 2015, 7:00 P.M. (Date and time are subject to change.) Henry Whittemore Library, FSU. The opening program will be a reception and viewing of the photography of Mario Quiroz on the theme of Latino-American Immigration. Accompanying the exhibit will be a live jazz performance by Maura Mendoza. Tapas will be served. The program would be open to the public, with FSU and MassBay administrators, students, and faculty, and town dignitaries and public school administrators in attendance.

Program Two: October 1, 2015, 7:00 P.M. (Date and time are subject to change.) Costin Room, Framingham Public Library (FPL) The FPL will host a presentation and discussion of the book, *Wise Latina: Writers on Higher Education* by Jennifer de Leon. *Wise Latina* is a collection of personal essays addressing the varied landscape of the Latina experience in higher education. With thoughtful and engaging pieces, *Wise Latinas* provides a platform for Latina writers to share their experiences in higher education and gives a voice to the many Latina women who have taken risks, embraced the new, confronted change, and maintained (and in some cases found) their roots. The book will be designated as a "common read." Ms. De Leon will lead the presentation and discussion.

Program Three: To commemorate the 50th Anniversary of the Immigration and Nationality Act of 1965, FSU will arrange a trip for students to the Edward M. Kennedy Institute for the United States Senate. Senator Kennedy cosponsored and managed the bill that became the 1965 Immigration and Nationality Act. This bill attempted to end discriminatory U.S. immigration practices by repealing the national origins quota system that favored Western European countries. FSU students minoring in Diversity Studies will travel to the Institute for the purpose of learning more about the intricacies of policy making that impact immigrants in the United States. State Senator Karen Spilka is supportive of FSU's effort to present this program, and will be helping with the arrangements. In addition, the theme of immigration will be included in Diversity Minor classes during the semester.

How each program relates to overall goals: Each program will educate and engage the Framingham community in the examination of how the Latino American experience has impacted the nation. By attempting to understand the struggles, challenges and contributions of the Latino-American community, FSU's overarching goal is to foster support and empathy, not only toward the Latino American community, but among all of the the disparate groups in the larger Framingham community.

Humanities questions explored: The programs will explore how the Latino immigrant experience is affected by:

- legislation and political climate – how laws impact Latino-American life chances in the United States
- Socio-political groups
- The receiving society's beliefs and values and the methods of incorporation of immigrants into their society
- The role of race and ethnicity

Additional content incorporated: FSU's library will create a research guide relating to the documentary series and the history of the Immigration and Nationality Act.

How additional content selected: FSU's Emerging Technologies and Digital Services Librarian will curate a research guide to enhance the online learning collection. Students will be able to use the research guide's resources for research, and it will be incorporated into the Diversity Minor curriculum.

Describe the target audience for your *Latino Americans* programs, plans for outreach efforts to attract program participants, and your overall publicity plans for the series. Attach samples of previous or current program publicity materials, if available, in the Uploads section.

1. Target audience: FSU's target audience would include the FSU and MassBay campus communities, including faculty, staff, and students, and the town of Framingham, including town and public school officials.

Plans for outreach efforts and publicity plans: FSU will conduct outreach and publicity by using: online postings on its website and greater Framingham area library websites, and Facebook pages and town Patch sites; event and human interest press releases to community calendars and print news media such as the Boston Globe, the Metro West Daily News, The Tab and Brazilian Times, and FSU's student newspaper and other campus publications; announcements and flyers distributed at area community and senior centers, libraries, area adult English as a

Second Language programs, FSU student-run organizations such as its Minority Women's Initiative and B to B, its minority mens' group, and area churches with primarily Latino, Asian, and Black congregants; faculty and new faculty orientation, new student orientation; and, advertisements on non-print news media, such as local cable and radio station announcements. In addition, information will be available at each collaborator's venue.

Summarize your organization's commitment to and history of adult programming for public audiences. Please provide specific examples of program successes, including attendance figures.

1. FSU presents speakers, performances, exhibitions, and films throughout the academic year. These events are designed to stimulate the kind of thought-provoking conversations that represent co-curricular learning at its best. Most events are free and open to the public. FSU is viewed as a significant fixture in the community, given its history and appeal to students from the Commonwealth. Presentations include the President's Distinguished Lecture Series, an International Film Series, art exhibits at the campus art gallery, fall and spring Authors' Event Series presented by faculty members, and the Lifelong Learning Lecture Series and Adventures in Lifelong Learning.

The Lifelong Learning programs are an excellent example of the way FSU handles adult public programming. They are presented in collaboration with the Framingham Public Library. In Fall 2014, the programs served 227 adults, while 194 registered for Spring 2015. The program targets adults in the MetroWest region, aged 60+, who seek opportunities for social networks and mental and intellectual stimulation, and seek access to no-cost programming.

Please see attached program publicity materials.

Proposal Narrative 2: \$10,000 (OPTIONAL)

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Applicants for a \$10,000 award are required to collaborate with at least two community partners when planning and implementing their program series. Possible community partners include: a local public radio or television station; a public, college, or university library; a historical society or history center; a museum; or a state humanities council. Please tell us about each of your community partners and fully describe their roles in the project. Attach a letter of commitment from each partner in the Uploads section.

1.

Describe your plans to host four or more *Latino Americans* programs, in addition to the two required film discussion events. Provide as much information as possible about your program format(s), explain how each program relates to your overall project goals, list all speakers and presenters, and/or interviewees; and identify humanities questions that will be explored. Describe content that will be incorporated (e.g., book titles, film titles, objects, sites, archival collections); how related content was selected; and where the content would be presented. If the project will have an online component, briefly describe the website or other platform that would host the content.

1.

How will your institution implement a comprehensive public awareness campaign, conduct meaningful community outreach efforts, or in other ways address NEH's goal of fostering high-profile programs that reach significant and diverse audiences? Describe any plans to provide ongoing public access to programs and materials created during the grant period.

1.

Tell us how your institution will meet help meet NEH's goal of engaging people in examining and documenting the histories of Latino Americans in their communities. Describe programs or activities that will be implemented, and include plans to make the local histories captured publicly available (e.g., physical exhibitions, library collections, online, radio or television broadcast). To the extent possible, plans described here should also be included in the Program Schedule section.

1.

Describe the methods that will be used to evaluate how well your program met its goals and objectives. Include detailed plans to collect feedback from speakers, presenters, community partners, and program attendees. Explain how feedback will be evaluated and how results will be compiled and shared with NEH/ALA for the final report.

1.

Share any plans you have to extend the benefits that your community will receive through a *Latino Americans* grant beyond the grant term (July 2015 – June 2016).

1.

Program Schedule

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Program Table

Title	Event type	Pg date	Pg time	Projected attendance	Location	Speaker	Comments
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Opening
Reception:
Latino
Americans -
500 Years
of History

special 09/17/2015 07:00 PM 200

Henry
Whittemore Framingham State University
Library

(Date and time are subject to change.) The opening program will be a reception and viewing of the photography of Mario Quiroz on the theme of Latino-American Immigration. Accompanying the exhibit will be a live jazz performance by Maura Mendoza. Tapas will be served. The program would be open to the public, with FSU and MassBay administrators, students, and faculty, and town dignitaries and public school administrators in attendance.

(Date and time are subject to change.)

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(Date and time are subject to change.) The FPL will host a presentation and discussion of the book, Wise Latina: Writers on Higher Education by Jennifer de Leon. Wise Latina is a collection of personal essays addressing the varied landscape of the Latina experience in higher education. With thoughtful and engaging pieces, Wise Latinas provides a platform for Latina writers to share their experiences in higher education and gives a voice to the many Latina women who have taken risks, embraced the new, confronted change, and maintained (and in some cases found) their roots. The book will be designated as a "common read." Ms. De Leon will lead the presentation and discussion.

(Date and time are subject to change.)

Professor Marco Mena will present Episode VI of the Latino Americans series, "Peril and Promise." He will discuss the waves of refugees from Cuba, as well as the arrival of thousands of Central Americans into the United States. Topics such as illegal immigration and anti-bilingualism will also be explored.

(Date and time are subject to change.) To commemorate the 50th Anniversary of the Immigration and Nationality Act of 1965, FSU will arrange a trip for students to the Edward M. Kennedy Institute for the United States Senate. Senator Kennedy cosponsored and managed the bill that became the 1965 Immigration and Nationality Act. This bill attempted to end discriminatory U.S. immigration practices by repealing the national origins quota system that favored Western European countries. FSU students minoring in Diversity Studies will travel to the Institute for the purpose of learning more about the intricacies of policy making that impact

Screening
of Episode
IV: The
New
Latinos

screening 10/01/2015 07:00 PM 50

Alumni
Room

Patricia Sanchez-
Connally/Professor/Framingham
State University

Book
Discussion: reading
Wise Latina

10/15/2015 07:00 PM 100

Costin
Room

Jennifer de
Leon/Author/Framingham
Public Library

Presentation
of Episode
VI: Peril
and Promise

screening 10/29/2015 07:00 PM 50

MassBay
Community
College

Marco
Mena/Professor/MassBay
Community College

Visit to
Edward M.
Kennedy
Institute for
the United
States
Senate

special 11/12/2015 10:00 AM 25

Edward M.
Kennedy
Institute

Edward M. Kennedy Institute

immigrants in the United States. State Senator Karen Spilka is supportive of FSU's effort to present this program, and will be helping with the arrangements. In addition, the theme of immigration will be included in Diversity Minor classes during the semester.

Budget

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Budget Detail

Amount

250.00 scholar
250.00 scholar
500.00 fees
500.00 fees
720.00 fees
480.00 other
300.00 other

Total 3000.00

Optional Donations or Matching Funds

Amount

Contributor

380.00	Framingham State University Committee for Diversity and Inclusion	in_kind
200.00	Sodexo	in_kind
460.00	Mass Bay Community College	in_kind
250.00	Framingham Public Library	in_kind
Total	1290.00	

Upload Supporting Materials

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CVs/Biographies (required)

Filename

[Sanchez-Connally CV 4615.docx](#)

[MARCO MENA RESUME 2015_4.docx](#)

[Project Director Bio.docx](#)

Letters of Commitment (required)

Filename

[Sanchez-Connally commitment letter.docx](#)

[Mena commitment letter_3.pdf](#)

Letters of Support (optional for \$3,000 awards)

No attachments.

Sample Publicity Materials (optional)

Filename

[International Film Series 2014-2015.docx](#)

[Lifelong Learning Lectures Winter-Spring-2015_poster.pdf](#)

[Adventures_4page_bro_Spring_2015_WEB.pdf](#)

Publicity Feedback (optional)

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How did you learn about Latino Americans: 500 Years of History? This information will help us understand which marketing efforts are working. Please check all that apply. This question is optional.

(No) Received a mailer

(No) Received an email

✓ Advertisement (please specify source, if known)

(No) NEH website

(No) ALA website

(No) PBS/WETA website

(No) Listserv/online discussion list

(No) News article/press release (please specify source, if known)

(No) Direct contact from NEH, ALA or WETA representative (please specify source, if known)

(No) Other (please specify)

Certification

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Certify Authorization

1. Certifying Official First Name Patricia
2. Certifying Official Last Name Bossange
3. Email Address pbossange@framingham.edu
4. Certifying Official Title Development Officer, Corporate and Foundation Relations
5. Certifying Official Institution Framingham State University
6. Certification

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